

# COMMUNITY RELATIONS

File: KB

## PUBLIC INFORMATION PROGRAM

The Charlottesville City School Board recognizes the importance of providing information regarding the school division to the community. The Board will utilize all appropriate means and media in order to

- explain the programs, achievements, and needs of the school division;
- keep students, parents/guardians and staff members fully informed about Board policies and procedures as well as their own rights and responsibilities;
- communicate factual information regarding the school division; and
- involve students, parents/guardians, and the community in discussions regarding education programs, student activities, and Board policy.

Adopted: August 6, 1998  
Revised: January 8, 2004  
Reviewed: February 21, 2008  
Revised: July 5, 2012

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Legal Reference: Code of Virginia, 1950, as amended, sections 22.1-78

Cross References: KA Goals for School Community Relations  
KBA Requests for Information  
KBC Media Relations